



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$20,000

- Sponsor recognition by emcee at event
- Recognition on OTL webpage for one year
- Recognition on all OTL e-blasts for one year
- Logo displayed at event as Title Sponsor
- Featured in KPBS one-month digital campaign
- Private photo workshop for 20
- One table at Shutter & Stout 2018

DIAMOND SPONSOR

\$5,000

- Sponsor recognition by emcee at event
- Recognition on OTL event webpage
- Logo displayed at event as Diamond Sponsor
- Corporate/Family photo session with OTL

FOUNDER'S CIRCLE

\$1,000

- Recognition on event webpage
- Logo displayed at event as Founder's Circle
- Membership in Outside the Lens Founder's Circle

PLATINUM SPONSOR

\$10,000

- Sponsor recognition by emcee at event
- Recognition on event webpage
- Logo displayed at event as Platinum Sponsor
- One table at Shutter & Stout 2018
- Tour of a notable photographer's studio

GOLD SPONSOR

\$2,500

- Recognition on OTL event webpage
- Logo displayed at event as Gold Sponsor
- One free photo workshop with OTL

FRIENDS OF OTL

\$500

- Recognition on OTL event webpage
- Logo displayed at event as Friend of OTL

Branding Opportunities

AFTER PARTY

\$5,000

- Logo on packaging of After Party snacks
- Signage displayed at After Party
- Emcee will recognize sponsorship at the event

WINE VAULT

\$3,000

- Logo on the Wine Vault, our new opportunity for guests to purchase keys and try to win the local craft wine, beer, and spirits inside
- Additional logo on key lanyards
- Emcee will recognize sponsorship at the event

THE BAR

\$4,000

- Name two (2) signature cocktails
- Logo featured on bar's signage
- Emcee will recognize sponsorship at the event

PHOTOBOOTH

\$2,500

- Logo on outside of booth
- Logo featured on all printed photos
- Emcee will recognize sponsorship at the event

VR EXPERIENCE

\$1,000

- Sponsor an immersive, unforgettable VR experience
- Logo displayed at event
- Potential for collaboration and additional branding
- Emcee will recognize sponsorship at the event

Interested in working together to bring your brand to our audience in a unique way? We invite you to be in touch with Elisa Thomson (elisa@outsidethelens.org) for further opportunities.



GIVE A KID A CAMERA, CHANGE THE WORLD.
www.outsidethelens.org